

# The Psychological & Medical Anthropology Seminar Series at UC San Diego Presents:

## *Training for Life: The Promise of Branded Functional Fitness.*

Dr. Hejtmanek research on psychiatric custody for young people can be found in *Ethos, Culture, Medicine and Psychiatry*, and in the Psychological Anthropology book series *Culture, Mind, and Society*, *Friendship, Love, and Hip Hop: An Ethnography of African American Men in Psychiatric Custody* (2015).

Her research investigates self transformative processes, affect, and racial formations in a variety of cultural contexts, from adolescent mental institutions in the US to CrossFit gyms on six continents. Currently, she researches branded functional fitness as a space for salvation and survival in contemporary America. Dr. Hejtmanek has a forthcoming article in *American Anthropologist* titled, "Fitness Fanatics: Exercise as Answer to Pending Zombie Apocalypse in Contemporary America". She is also co-editing a volume on strength sports titled *Strong A(s) F(eminist)!: Power in Strength Sports*.



### **Katie Rose Hejtmanek**

Dr. Katie Rose Hejtmanek received her PhD from Washington University in Saint Louis where Rebecca Lester served as her advisor and is an associate professor at Brooklyn College, CUNY where she has a joint appointment in Anthropology and Children and Youth Studies.

**Monday October 7, 2019, 10:00am-12:00pm**  
**Social Sciences Building 107– Dean's Conference Room**